



**FOR IMMEDIATE RELEASE**

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**nVoq Extends the Breadth and Depth of its Healthcare Industry Expertise with  
Three New nVoq Healthcare Industry Advisors**

**Boulder, CO – February 3, 2015** – nVoq, a provider of cloud-based speech recognition solutions for healthcare, is pleased to announce the appointment of three physicians to its team of Healthcare Industry Advisors. The Advisors represent a variety of skills, perspectives and practical experience within healthcare and healthcare IT, helping ensure that nVoq is tackling the most pressing issues facing doctors, nurses, physicians’ assistants, nurse practitioners, physical therapists and case managers.

“These are the experts we depend on to help us understand the challenges that healthcare providers face in their day-to-day jobs, whether it’s effectively and accurately documenting patient care or struggling to work in their EMRs,” says Deborah Gillotti, nVoq’s Vice President of Marketing and General Manager, Healthcare. “We are so pleased to welcome these three new physicians, who will round out the extensive background of our Advisor team and help influence the direction of our healthcare solutions.”

The new Healthcare Industry Advisors include:

- **John Dorsky, MD, FACS CPHIMS, CHTS-CP:** John Dorsky has been a doctor and surgeon for more than 30 years and has extensive knowledge of medical technology and the latest advancements in the field. He spearheaded a project that integrated voice recognition software into Cleveland Clinic operations, saving the hospital system more than \$3 million in transcription costs. Dr. Dorsky is expert in electronic medical records systems and management as well as clinical workflow analysis. He is also a patient advocate who has worked to leverage the advances of electronic health records to create a safer healthcare delivery system.
- **Jeffrey C. Gersbach, MD, Founder and CEO of Medamation Inc.:** Jeffrey C. Gersbach is board certified in Emergency Medicine and has been practicing as an emergency physician for more than 25 years in medical clinics and hospitals in Ohio, South Carolina and Virginia. With first-hand experience in the shortcomings of handwritten charts, dictation and crude word processor-based records, Dr. Gersbach became interested in using technology to improve clinical documentation. He is the founder and CEO of Medamation Inc., a speech-enabled

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electronic medical record program, and has been using speech recognition solutions in medicine since 1998.

- **Thomas Lang, MD, ABIM, BCEM:** Thomas Lang was trained in Internal Medicine and is currently practicing as an emergency physician. Dr. Lang has a broad clinical background. His work in the ER has included the full spectrum of hospitals across the country, from inner city level 1 trauma centers to some of the most isolated Critical Access hospitals in America. Dr. Lang has practiced as an inpatient critical care physician and an office-based internist, and became interested in health IT due to dissatisfaction with products encountered in clinical work resulting in his involvement with a clinically-focused software start-up. As a member of the PDF Healthcare working group for a number of years, Dr. Lang has been involved in several projects related to health information exchange.

Visit [www.nvoq.com/about/leadership](http://www.nvoq.com/about/leadership) to see the full list of nVoq Healthcare Industry Advisors.

#### **About nVoq Incorporated**

nVoq Incorporated provides true cloud-based speech recognition solutions for healthcare, customer care and other industries. nVoq's SayIt solution supports both traditional narrative dictation and voice-enabled workflow automations. SayIt is available as a real time, subscription-based client application, and in SDK form for application developers wishing to voice-enable their platforms.

Headquartered in Boulder, CO, nVoq was founded in 2000 by CEO Charles Corfield, a successful entrepreneur and investor. For more information, visit <http://www.nvoq.com>.